

1995
MERCURY
GRAND MARQUIS



ROOM, RIDGE, COMFORT
AND V-8 POWER
ON A GRAND SCALE.



Grand Marquis has set the standard for full-sized sedans. Now, the 1995 model has been restyled to be more contemporary. It's still spacious enough to seat six passengers comfortably. A powerful overhead cam V-8 and body-in-frame construction contribute to its legendary ride. And, numerous features such as dual air bags, anti-lock brakes and speed-sensitive power steering help make this a most impressive Grand Marquis.

Grand Marquis LS shown in Custom Red Classic Metallic. Some features may be optional.

With its sleek, aerodynamic appearance and accommodating size, it's unmistakably a Grand Marquis. Its thoughtfully restyled exterior gives it a decidedly more contemporary flare. And since it's a Mercury, every last detail has been thought through. With the new Grand Marquis, a great thing has just gotten better.

ONE GLANCE TELLS YOU
IT'S CLEARLY A
GRAND MARQUIS.



Grand Marquis LS shown in Champagne Classic Metallic. Some features may be optional.



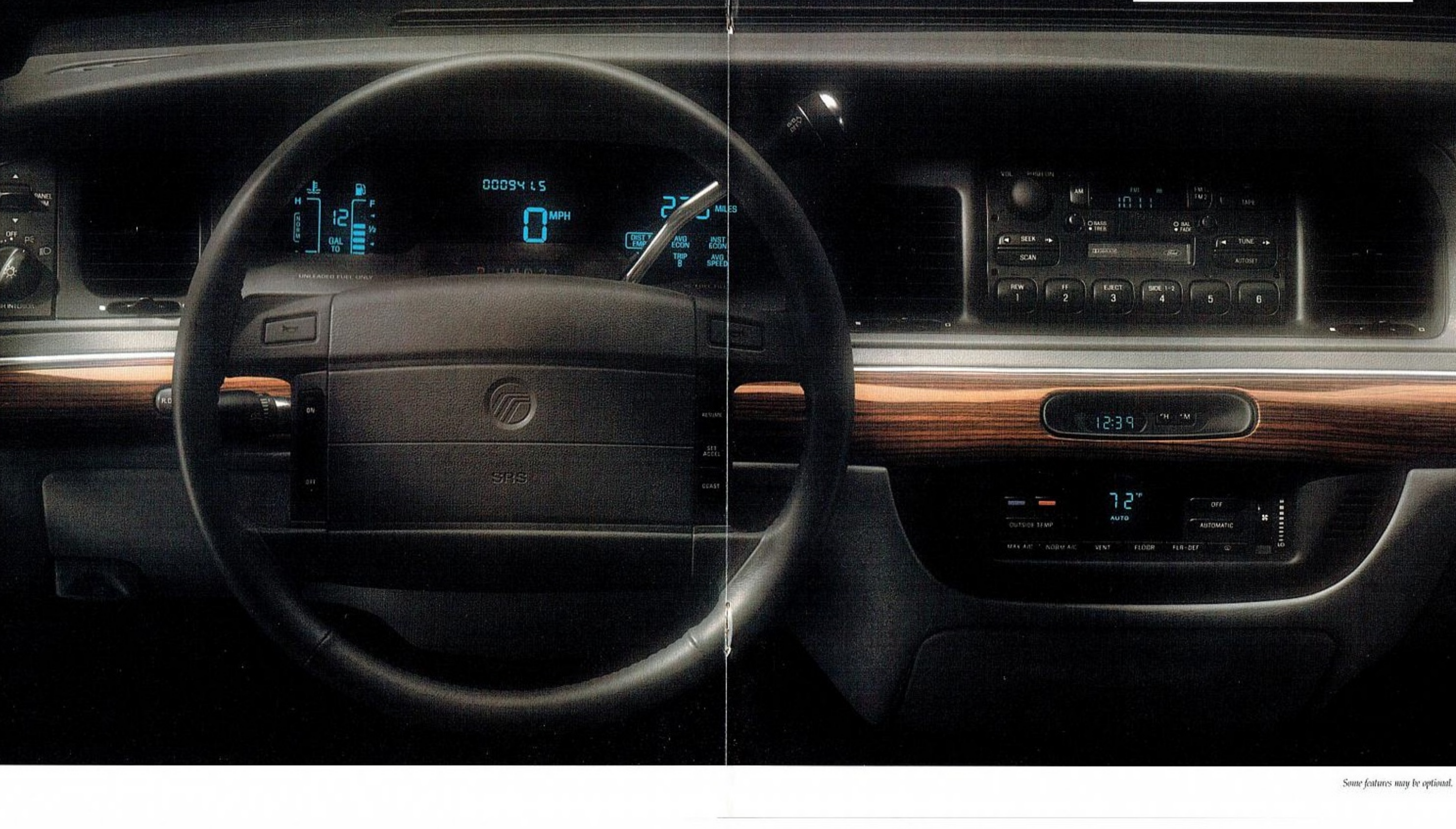
IT GOES TO GREAT
LENGTHS, WIDTHS AND
HEIGHTS TO PLEASE YOU.

Mercury Grand Marquis has been redesigned with one important objective in mind: to put the driver's and passengers' comfort first. This new, 1995 Grand Marquis features a roomy six-passenger interior. And, among its many amenities you'll find rear seat belt ducts, luxurious upholstery and courtesy light switches for all doors.

Grand Marquis interior shown in Light Crystal with available leather seating surfaces. Some features may be optional.

Our engineers have completely redesigned the instrument panel to be substantially more user friendly with everything you need placed right at your fingertips. Gauges and controls are easier to locate to allow you to concentrate on driving.

ERGONOMICALLY DESIGNED
FUNCTIONALITY WITH A
DASH OF ELEGANCE.



Some features may be optional.

YOU'LL ENJOY THE COMFORTABLE ACCOMMODATIONS.

The success of Mercury Grand Marquis is due in large part to its vast array of features. On the next two pages, you'll gain a better idea of just how much it has to offer.

COMFORT FEATURES.

NEW SEATS AND HEAD RESTRAINTS FOR GREATER COMFORT. Redesigned to provide greater comfort for driver and passengers.

6-SPY POWER, DRIVER'S SEAT WITH POWER LINER. Side, forward and back by 23" on top air to help ensure comfort by even and uneven terrain.

CY-TOE AIR CONDITIONING. Cool comfort combined with an automatic climate control system.

REAR SEAT HEAT DUCTS. Near standard heater allows warmth directly to rear passengers.

TRIP STEERING CORRECTION. Adjusts gas pedal and throttle to your driving habits.

REAR SEAT HEIGHT ADJUSTER. For improved shoulder belt fit and comfort.

SEAT CONTROLS. Now conveniently located on the door side panel.

SOAR GLASS. Solar tint glass protects against fading and suppresses temperature control.

REAR AIR SPRING. High-back seats for added support and extra legroom.

TRUCKING LAMPS. Custom automatic headlight leveling for extra night driving visibility.

INTERVAL WIPERS. Includes low, high and variable intermittent systems.

REAR SHOCK ABSORBER. New standard feature allows smoother ride and better handling.

WHEELS AND TIRES. 16" alloy wheels and tires. 17" alloy wheels and tires available.

EXTERIOR FEATURES. 18" alloy wheels and tires. 17" alloy wheels and tires available.

SPEED-SENSITIVE POWER STEERING. For easier steering, more control and more maneuverability at all speeds.

TRUCKING LAMPS. Custom automatic headlight leveling for extra night driving visibility.

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CONVENIENCE FEATURES.

NEW HEATED FUEL POWER MIRRORS. Outside mirrors automatically adjust to show the rear window for better visibility.

CRUISE CONTROL. Standard driver foot rest and cruise control. New mirror adjusting. Dual wiper and washer. Dual wiper.

REAR WINDOW WIPERS. Standard driver foot rest and cruise control. New mirror adjusting. Dual wiper and washer. Dual wiper.

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NEW V-8 POWER. New standard feature allows smoother ride and better handling.

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THE ABUNDANCE OF FEATURES IS PERHAPS GRAND MARQUIS' MOST REMARKABLE FEATURE.

From its standard powerful V-8 to its available trailer tow package, you'll find Mercury Grand Marquis has all the essential ingredients you're looking for in a full-sized sedan.

FUNCTIONAL FEATURES.

V-8 POWER. Turbocharged, 240-hp V-8 engine with 170-cu-in. displacement and 300-TM of torque from 4,800 rpm.

REAR SHOCK ABSORBER. New standard feature allows smoother ride and better handling.

TRUCKING LAMPS. Custom automatic headlight leveling for extra night driving visibility.

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EXTERIOR FEATURES. 18" alloy wheels and tires. 17" alloy wheels and tires available.

SAFETY AND SECURITY FEATURES.

DUAL AIR BAGS. Supplemental restraint system. Auxiliary safety feature for possible point of view. Always wear your safety belt.

CHILD-PROOF REAR DOOR LATCHES. Help prevent accidental opening of rear door.

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JUST THE FACTS ON GRAND MARQUIS.



Displacement (cubic inch)	Functional Features	Interior Comfort and Convenience Features	Exterior Features	Options
200
240
279

THE OWNERSHIP EXPERIENCE

We've gone beyond simply making the experience of driving... and owning a new Mercury Grand Marquis enjoyable. We've also made your life easier with a range of financing, leasing and maintenance programs.

Reserve Assistance
Reserve assistance (not quality) over and over again. The only program in the industry that includes the convenience of emergency roadside assistance. Programs change the way you drive.

Ford Credit Programs
Ford's 24-hour roadside assistance is available in Canada or the contiguous United States. Also, roadside emergency towing services are available in Canada and the contiguous United States. A participating Ford Credit program will provide roadside assistance coverage for your vehicle.

Leasing
The best way to lease a car is through your Ford of Canada Dealer. This includes the year-long leasing program known as "The Plan." A participating Ford of Canada Dealer will provide you with a complete picture of all your leasing options.